



# 100% Organic Fair Trade Shade Grown Coffee Higher Ground Roasters.®

## Product List

### Better Beans by Fairer Means

#### Our Coffee Basics:

- There are no minimum orders; we want you to have the freshest coffees possible, so you can order only what you need, when you need it.
- Mixed cases are not a problem; if you'd like to try something new and do a small trial amount, or if you don't need a full case of one coffee its no problem
- There are no "ordering days"—you can make or change an order anytime, and we roast and ship to order.
- Coffees are available ground or whole bean
- All coffees are available in 12 oz. bags, 2 lbs. or 5 lbs.
- We don't mark up shipping costs—shipping charges are UPS ground, and there's no shipping charges for orders over 40 lbs

#### Higher Ground Roasters Basics:

- Higher Ground Roasters is a 100% Organic, Fair Trade, Shade Grown company—so everything we roast is socially and environmentally conscious, and the highest quality coffee.
- We are members of 1% for the Planet—donating 1% of our annual gross sales to environmental organizations
- We purchase wind credits to offset our energy use with renewable energy
- We use organic and recycled materials whenever possible—from our coffee flavorings to our paper products and the lumber for our displays
- We're committed to reducing our environmental impact and being a proactive company, and we're always open to suggestions on how to do it better.

COFFEE	ROAST	CHARACTERISTICS
<b>Single Origin Coffees</b>		
Bolivian	Medium	Complex and very flavorful, with a fruity aroma full body with a smooth, nutty finish.
*East Timor	Dark	A sweet, full-bodied cup with mild acidity and cinnamon overtones.
*Ethiopian	Dark	Highly aromatic with a perfect balance of acidity— wine-like subtleties, hints of wild berries and a smooth finish.
Mexican	Light	A delicate coffee with light to medium body and mild acidity. A complex and balanced cup with overtones of spice and fruit.
*Papua New Guinea	Dark	An exotic cup with a bright hint of apple and subtle wine taste—very distinct with full flavor and a smooth finish.
Peruvian	Dark	This high-grown coffee offers a bright acidity, characterized by excellent aroma, a full body, and a sweet finish.
*Sumatran	Medium	Earthy, deep and complex, full-bodied, creamy and sweet, with a hint of spices.
<b>Decaffeinated Coffees</b>		
Austrian Water Processed Decaf	Dark	Absolutely smooth with a slightly nutty flavor—a great after-dinner coffee.
Espresso Water Processed Decaf	Dark	Made with the choicest Central American coffees, this decaffeinated espresso is smooth, deep, and rich, and produces a wonderful crema.
House Water Processed Decaf	Dark	A medium bodied, darkly roasted coffee with characteristics of caramel and a taste of bakers chocolate.
Peruvian Water Processed Decaf	Medium	A versatile decaffeinated coffee with a bright flavor—medium body, characterized by a gentle sweetness, and a subtle finish.
Sumatran Water Processed Decaf	Dark	A cup with complex characteristics and low acidity—mild bodied and flavorful, with a hint of spice.
Mexican Water Processed Decaf	Medium	A very light bodied coffee, introduced by the aroma of walnuts. A bright lemongrass citrus flavor is followed by a subtle vanilla aftertaste.
<b>Specialty Blends</b>		
Espresso Blend	Dark	Sweet and bold with a smoky finish. Great with steamed milk, and unrivaled by itself: a superb espresso.
French Roast	Dark	A dark blend of Central American coffees, our French Roast is bold and nutty with a smooth finish.
House Blend	Dark	Full flavored and complex, our house blend is a supreme blend that we're happy to call our own.
Magic City Blend	Medium	A medium bodied coffee, with a lingering taste of berries and a smooth dark chocolate finish. Rich and flavorful, a great morning coffee.
Mocha Java	Dark	With strong floral aromas, and a smooth finish, this coffee is a delightful and full flavored blend.

## Higher Ground Roasters, Inc

## Product List, Continued

Non-profit Blends		
Higher Ground Roasters donates 10% of the price of these blends to each of these non-profit organizations. All of these blends are popular among coffee shops and grocery stores, and encourage members and supporters of these groups to continually support their efforts through their morning cup.		
Access Fund Blend	Dark	A very dark blend, bold and nutty, with a smooth finish. Proceeds assist the preservation of climbing areas, climber education, and land acquisition through The Access Fund. <a href="http://www.accessfund.org/">http://www.accessfund.org/</a>
American Hiking Society (Southeastern Foot Trails Coalition Blend)	Medium	A medium bodied coffee with the taste of wild berries and a subtle dark chocolate finish. Proceeds help in promoting and protecting the foot trails of the Southeastern U.S., and building an active network of hiking organizations. <a href="http://www.americanhiking.org/alliance/coalition.html">http://www.americanhiking.org/alliance/coalition.html</a>
Appalachian Trail Blend	Dark	A dark roast, smooth and rich, creating a wonderful cup. Proceeds from the support the conservation of the trail through the non-profit group, The Appalachian Trail Conservancy. <a href="http://www.appalachiantrail.org">www.appalachiantrail.org</a>
Mercy Corps Blend	Dark	A deep, sweet, floral coffee with a likeness to fresh maple syrup. The aftertaste is dominated by a strong, very dark chocolate, and the balance creates a perfect medium bodied dark roast. Proceeds assist conflict and disaster torn communities in over 30 countries. <a href="http://www.mercycorps.org">www.mercycorps.org</a>
Southeastern Foot Trails Coalition Blend	Medium	A medium bodied coffee with hints of wild berry and a subtle dark chocolate finish. Your purchase helps to build, promote, and protect hiking trails in the southeastern United States through a coalition of regional and local groups. <a href="http://www.americanhiking.org/alliance/coalition">http://www.americanhiking.org/alliance/coalition</a>
T.O.G.A. Blend	Medium	A balanced, medium bodied blend supporting the Tennessee Organic Growers Association, a non-profit organization promoting local, healthy foods, grown organically and sustainably. <a href="http://www.tnorganics.org">http://www.tnorganics.org</a>
War on Hunger Blend	Medium	A medium roast, highly aromatic with wine-like subtleties and a milk chocolate finish. Proceeds from this blend go toward the efforts of the World Food Program, the emergency food aid arm of the United Nations. <a href="http://www.waronhunger.org">http://www.waronhunger.org</a>
Local Non-profit Blends		
Alabama Blues Blend	Medium	Like the blues, this coffee is deep, rich and full of diverse flavors. Proceeds support the Alabama Blues Project, working to promote and preserve Alabama's blues heritage. <a href="http://www.alabamablues.org">http://www.alabamablues.org</a>
Alabama Environmental Council Blend	Dark	A full, dark roast with a smoky finish. Proceeds are directed toward environmental advocacy, education and conservation throughout Alabama. <a href="http://www.aconline.ws/">http://www.aconline.ws/</a>
Alabama Rivers Alliance (River Roast Blend)	Dark	A dark roast, rich and flavorful, with a hint of a chocolate aftertaste. Proceeds help protect and restore Alabama state rivers through advocacy and education. <a href="http://www.alabamarivers.org/">http://www.alabamarivers.org/</a>
Aids Alabama (Red Ribbon Blend)	Medium	This blend has a sweet apricot aroma with a clean nutty finish. Proceeds of the Red Ribbon Blend support the work of AIDS Alabama—helping people with HIV/AIDS live healthy, independent lives and preventing the spread of HIV through advocacy and education. <a href="http://www.aidsalabama.org/">www.aidsalabama.org/</a>
Black Warrior Riverkeeper Blend	Dark	A clean, nutty coffee with a bright snap. This blend offers a rich flavor followed by a subtle and smooth lingering taste of milk chocolate. <a href="http://www.blackwarriorriver.org/">http://www.blackwarriorriver.org/</a>
Cahaba River Society Blend	Medium	A crisp toasted nut aroma—a complex coffee with a full and lingering floral aftertaste. Proceeds support the Cahaba River Society's mission to restore and protect the Cahaba River watershed and its rich diversity of life through advocacy and education. <a href="http://www.cahabariversociety.org">www.cahabariversociety.org</a>

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# Product List, Continued

Local Non-profit Blends, Continued		
Freshwater Land Trust Blend	Dark	A blend of darkly roasted Indonesian coffees—full bodied, sultry, with a deep, sweet aftertaste. Proceeds assist the Freshwater Land Trust in protecting rivers and streams, enhancing water quality, and preserving open spaces. <a href="http://www.freshwaterlandtrust.org">www.freshwaterlandtrust.org</a>
Greater Birmingham Humane Society	Medium	This complex blend of Bolivian coffees is light and refreshing on the palate, with a smooth and nutty taste. Proceeds benefit the Greater Birmingham Humane Society. <a href="http://www.gbhs.org">http://www.gbhs.org</a>
Jones Valley Urban Farm Blend	Medium	A medium roast with a sweet aroma and smooth, well-developed aftertaste. The cup carries hints of caramel and cherry. Proceeds benefit Jones Valley Urban Farm’s organic, sustainable urban farms and educational programs. <a href="http://www.jvuf.org/">http://www.jvuf.org/</a>
Literacy Council Blend	Medium	A complex aroma precedes a smooth, balanced blend with hints of almond in the finish. This blend furthers the work of the Literacy Council, a non-profit organization dedicated to reducing illiteracy in central Alabama. <a href="http://www.literacy-council.org">www.literacy-council.org</a>
Southern Environmental Center Blend	Medium	Offers a floral aroma with wine-like subtleties and a full bodied taste. Proceeds support the center’s mission to create more livable cities through education and urban revitalization. <a href="http://www.myecoscapes.org">http://www.myecoscapes.org</a>

\*Coffees indicated with an asterisk are limited edition crops that Higher Ground Roasters has the opportunity to offer. Due to their limited supply, they are indicated separately on the pricing sheet.

Please note that coffee, like all agricultural commodities, may change and fluctuate some from season to season. We cup every crop we receive, to ensure quality and taste, but coffee characteristics should be considered a guide, not a set rule.



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